

FROM THE CHAIR



Dear Friends:

As the new Chair of THE ASSOCIATED'S Center for Funds & Foundations, I am pleased to share with you the past year's accomplishments. These pages tell a compelling story of how THE ASSOCIATED'S 54 supporting foundations and nearly 300 philanthropic funds have helped improve our entire community. The impact and reach of our funds and foundations has clearly made a difference here in Baltimore, nationally, and around the world.

The Center for Funds & Foundations strives to inspire donors to develop an interest in, enthusiasm for, and competence in their philanthropy. This past year, the Center offered a variety of educational programs which explored the Jewish values and traditions that enhance charitable giving, and highlighted issues of interest to us as funders. Through personalized support, we have inspired many more families to become interested in their philanthropic efforts, and have been able to promote the Center as the go-to place for information and assistance on grantmaking and grantseeking.

As the year ahead presents unprecedented challenges for our community, I am confident that you, through your fund or foundation, will help to make the world a better place.

Sincerely,

Glenn Weinberg
Chair, The Center for Funds & Foundations

2009 HIGHLIGHTS OF GRANTMAKING ACTIVITY

- **NEARLY \$33 MILLION** was distributed from supporting foundations and philanthropic funds in 2009, a 50 percent increase over the past six years.
- **MORE THAN 2,700 GRANTS** were awarded to a range of local, national and global organizations.
- **\$14.8 MILLION (45%)** supported THE ASSOCIATED, its agencies and programs (local and overseas). Of this amount, \$5.8 million went to THE ASSOCIATED'S Annual Campaign.
- **\$7.3 MILLION (22%)** went directly to other Jewish organizations in Baltimore, the United States and around the world.
- **\$10.8 MILLION (33%)** supported programs or projects in the general community. Of this amount, 80 percent went to projects in Baltimore.



DISTRIBUTIONS

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From Supporting Foundations and Philanthropic Funds

Following is a sample of some of the hundreds of programs and organizations that were recipients of grants from ASSOCIATED funds and foundations.

ASSOCIATED INITIATIVES



Emergency Assistance Fund

Jewish Community Services provides emergency assistance in a number of ways to qualifying families and individuals, including direct financial assistance and food certificates.

Recipients also receive counseling,

assistance with budgeting, and referrals to other programs in the community to help them get back on their feet.

PJ Library

PJ Library is a national Jewish literacy and outreach initiative for families with children who are age six months through six years. Baltimore is one of 100 communities participating in the program.

Children enrolled in PJ Library receive free Jewish books and music on a monthly basis.



THE ASSOCIATED,
its agencies and programs
(\$14.8 million)

Other Jewish
organizations
(\$7.3 million)

Organizations in the
general community
(\$10.8 million)

OTHER JEWISH ORGANIZATIONS

Hand in Hand

This cutting-edge organization has created a network of integrated, bilingual public schools in Israel, serving Israeli Arab and Jewish children and families.

American Jewish World Service (AJWS)

AJWS is an international organization motivated by Judaism's imperative to pursue justice. Through grants to grassroots organizations, volunteer service, advocacy and education, AJWS works to repair the world in 36 countries.



ORGANIZATIONS IN THE GENERAL COMMUNITY

KIPP

KIPP, the Knowledge is Power Program, is a national network of free, open-enrollment, college-preparatory public schools in under-resourced communities. Two of the 82 schools are located in Baltimore. KIPP schools

have been widely recognized for narrowing the achievement gap in public education and putting underserved students on the path to college.



Public Justice Center

The Public Justice Center is a nonprofit legal advocacy organization that seeks to enforce and expand the rights of people who suffer injustice because of poverty or discrimination.

ENGAGING THE NEXT GENERATION

Profiled below are two families who exemplify intergenerational involvement in their philanthropy.



FOUR GENERATIONS OF THE DAVID AND REGINA WEINBERG FAMILY

A SURVIVOR HERSELF, REGINA WEINBERG IS COMMITTED TO causes that memorialize the lives lost in the Holocaust and teach millions of visitors about this dark period of Jewish history.

Through their family foundation, Regina and her husband, David, have supported worthy causes for decades. And to ensure that their generosity is perpetuated for years to come, they have shared their passion for philanthropy with their children and four grown grandchildren.

Each year, their family gathers to discuss which causes the foundation will support that year. Their choices range from institutions in Israel to local synagogues to the community safety net provided here in Baltimore through THE ASSOCIATED. After seeing their parents' and grandparents' years of dedication to THE ASSOCIATED, the Weinberg grandchildren have also become involved with and support federations in the cities where they now live. "We choose what is important to each of us," Regina said.

Amy Gur, the daughter of David and Regina, remembers learning the importance of *tzedakah* from her parents when she was a young girl and now relishes the opportunity to support the causes that matter most to her. "There is a tradition of giving in our family and it is definitely in all of our hearts," she said. "Our family has given to causes that desperately need our help and it is wonderful to be able to give back to the community in such a meaningful way."

WHEN MARTIN HIMELES, SR. CELEBRATED HIS 85TH BIRTHDAY with his family last year, his seven grandchildren presented him with a message that meant more to him than any material gift. In the weeks leading up to his birthday, the grandchildren communicated with one another by email and decided that they would vow to keep their grandfather's philanthropic legacy alive by sharing with their children and grandchildren the tradition of giving that they learned at a young age from their grandfather.

For more than 25 years, the Himeles' grandchildren have each had the opportunity to recommend contributions of \$500 per year to the charities of their choice. Each December, they contact Marty with their decisions after researching causes and finding issues that resonate with each of them. Grants have been distributed to a wide range of organizations from Jewish charities here in Baltimore to a variety of social, environmental and humanitarian needs across the country.

Marty and his wife, Betty Jean, are gratified that they have made this impact on their grandchildren and that the legacy of generosity inherent in their family will continue through multiple generations.

"I have such a good feeling about what we have done," Marty said. "When we started it, we didn't know where it would lead. We wanted them to know the importance of giving to charity. This is a wonderful legacy to pass on to my family."

BETTY JEAN AND MARTIN S. HIMELES, SR. AND THEIR GRANDCHILDREN



If you would like to discuss ways you can involve your children and grandchildren in your family's philanthropy, please contact Nancy Kutler, Vice President, at 410-369-9231 or nkutler@associated.org.

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