Baltimore Green & Just Celebrations Guide

SPONSORSHIP OPPORTUNITIES

Throughout Jewish Baltimore, synagogues and agencies are coming together to create the local version of what has been coined in other communities as "a little book with a big mission." The *Baltimore Green & Just Celebrations Guide* will help families in our area celebrate weddings, bar and bat mitzvahs and other *simchas* in ways that reflect Jewish values.

Through your sponsorship, which will appear both online and in print, you will reach thousands of readers interested in making purchasing decisions in ways that are mindful of social and environmental impact.

This valuable resource will have a full-color glossy cover and be distributed through area synagogues, Jewish schools and agencies, non-profit organizations and businesses, in addition to other key locations within the community, giving it a multi-year shelf life.

Even more, the guide is being published as an interactive and timely web portal which will host vendor information and other content that will be updated regularly. The website will be an integral part of the publication. The website and publication are sponsored by 15 local congregations and non-profits who will be marketing the guide to their tens of thousands of affiliated households as a regular part of their programming in the years to come.

Targeted Distribution: 1,000 total distribution (print); several thousand visitors annually (projected)

Publication Date: September 2012

Sponsorship Deadline: July 1, 2012

Call American Jewish Congress to start your sponsorship conversation today!

410-484-8863 or AJCMdChap@aol.com

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Sponsorship Levels

Platinum - $1000

- Logo on back cover and printed inside the Baltimore Green & Just Celebrations Guide
- Tile ad (specs TBD) on Baltimore Green & Just Celebrations Website (www.bmoregreenandjust.org) with hyperlink to company website
- Logo on all marketing/promotional materials, once the guide is published (including e-promotions, with hyperlink)

Gold - $500

- Logo printed inside the Baltimore Green & Just Celebrations Guide
- Tile ad (specs TBD) on Baltimore Green & Just Celebrations Website (www.bmoregreenandjust.org) with hyperlink to company website
- Name on all marketing/promotional materials once the guide is published (including e-promotions, with hyperlink)

Silver - $250

- Name listed as sponsor in the Baltimore Green & Just Celebrations Guide
- Name listed with hyperlink to company website on the Baltimore Green & Just Celebrations website (www.bmoregreenandjust.org)

Please note: Sponsorship is good for the first hard-copy printing of the Baltimore Green & Just Celebrations Guide and the first year of print promotions. Web ads and links will last for a minimum of two calendar years.